SWEEPSTAKES OFFICIAL RULES

I. SPONSOR.

1. This Sweepstakes is being sponsored by the following company, located at the following address:

INK'D GREETINGS

4742 N 24th St #A150, Phoenix, AZ 85016

II. ELIGIBILITY.

- 2. This Sweepstakes is open to all residents of the United States or its territories.
- 3. Employees of INK'D GREETINGS and other companies associated with the promotion of the Sweepstakes, and their respective parents, subsidiaries, affiliates, and advertising and promotion agencies are not eligible for entry.
- 4. This Sweepstakes is subject to federal, state, and local laws and regulations.

III. AGREEMENT TO OFFICIAL RULES.

- 5. Participation in the Sweepstakes constitutes the entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.
- 6. Winning a prize in this Sweepstakes is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

IV. SWEEPSTAKES PERIOD.

- 7. The Sweepstakes begins on September 18th at 12:00am and ends on November 6th at 11:59pm.
- 8. Entries that are submitted before or after the Sweepstakes Period will be disqualified.
- 9. Submissions will be accepted for the duration of the Sweepstakes using any of the following methods:
- a. GCU Kiosk purchase
- b. ASU Kiosk purchase

- c. Online on our Instagram
- 10. No purchase is necessary to win through the Instagram entry. A purchase at the GCU or ASU Kiosk will also allow for entry.

VI. PRIZES.

- 11. The following prizes of the following approximate values will be awarded to the Sweepstakes winner:
- 2 Front row tickets to the ASU vs GCU basketball game on November 14th, 2024.
- 12. No cash or other prize substitution is permitted except at the sole discretion of the Sponsor.
- 13. The prizes are non-transferrable.
- 14. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of the winners.
- 15. Acceptance of a prize grants the Sponsor permission to use the winners' entry, name, and likeness for advertising, promotion, and trade without further compensation or remuneration unless prohibited by law.

VII. PRIZE DRAWING.

- 16. On November 7th, 2024, the Sponsor shall select potential winners in a random drawing from all eligible entries received.
- 17. The odds of being selected depend on the total number of entries received.
- 18. The Sponsor will attempt to notify the potential winners on November 7th, 2024.
- 19. If the potential winners cannot be contacted within 72 hours after the date of the first attempt to contact them, the Sponsor may select an alternate potential winner in their place at random from the remaining non-winning, eligible entries.

VIII. GENERAL TERMS AND CONDITIONS.

20. In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but limited to, fraud, virus, unauthorized

human intervention, or other technical problem, or in the event the Sweepstakes is unable to run as planned for any other reason, as determined by the Sponsor in their sole discretion, the Sponsor may, in their sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Sweepstakes and, in the event of termination, award the prize at random from among the eligible, non suspect entries received up to the time of the impairment.

- 21. The Sponsor reserves the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner.
- 22. Any attempt to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law.
- 23. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

IX. RELEASE AND LIMITATIONS OF LIABILITY.

- 24. By participating in the Sweepstakes, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising, and promotion agencies, other companies associated with the Sweepstakes, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the prize, including, but not limited to, the following:
 - a. Any technical errors associated with the Sweepstakes, including lost, interrupted, or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability, or accessibility or miscommunications or

failed computer, satellite, telephone, cellular tower, or cable transmissions, lines, or technical failure:

- b. Unauthorized human intervention in the Sweepstakes;
- c. Mechanical, network, electronic, computer, human, printing, or typographical errors;
- d. Lost, late, incomplete, garbled, illegible, undelivered, stolen, damaged, delayed,
 postage-due, or misdirected mail, entries, application downloads, or text messages;
 e. Any other errors or problems in the administration with the Sweepstakes,
- including, without limitation, errors that may occur in the administration of the Sweepstakes, the announcement of the winners, the cancellation or postponement of the event, if applicable, the incorrect downloading of the application, the processing of entries, or any Sweepstakes-related materials;
- f. Injury, death, losses, or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Sweepstakes or acceptance, receipt, or misuse of the prize (including any travel or activity related thereto)
- 25. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the entrant be entitled to receive attorney's fees.
- 26. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes.
- 27. The Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

X. DISPUTES.

28. Except where prohibited, each entrant agrees that any and all disputes, claims, and causes of action out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to the form of class action, and exclusively by the

appropriate court located in Arizona.

29. All issues and questions concerning the construction, validity, and interpretation and enforceability of these Official Rules, entrants rights, and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of Arizona, without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than Arizona.

XI. PRIVACY.

30. Information collected from entrants is subject to the Sponsor's privacy policy.